

## **PRESS RELEASE    Coolio's Producers Return to Their Roots**

### **THE COLLEGE PERFORMING ARTS AND EDUCATION SHOW**

ATTN: College Booking Agents:

Coolio's Producers, who produced a Grammy Award winner for the legendary performer, will give back to the community at a College level to inspire students to stay in school and to develop their writing and performing arts skills.

From Earth, Wind, and Fire to Coolio, from the Jazz Roots of Alice Coltrane and McCoy Tyner to Hip-Hop and Rhythm and Blues, a performing arts and musical success story is available to come to your campus.

Brothers Ernest and Ray Straughter, alumni of the legendary composer, producer and educator Horace Tapscott who's an alumni of the famous, Duke Ellington, are at present "COSMIC VIEW", a performance that can only be described as a "Course in Success and Inspiration" Hollywood's finest have extended their musical vision into a unique and timely program.

This Program is presented throughout the California University and Junior College Systems. It is a lively and entertaining interactive performance and discussion, bridging the gap between students and performers design to inspire students to continue their studies and to empower them to step into the "professional music/entertainment industry: with confidence.

Students can obtain advice and have a dialogue with artists and individuals who are considered the best at what they do. These professionals have sold millions of records to prove it. Ernest Straughter says, "This interaction not only offers insights into the recording and music industry, but it is a service that provides both students and performers of the arts with support that is prerequisite to successful entry into the industry. More importantly, this kind of exposure and information can only come from the experts in the field. There is a continuing need to develop new talent and to fill the void when our pioneers pass on. Exposure at the college level is a key. However our real desire is to return the blessings of our success to the community."